



PRESS RELEASE: IMMEDIATE RELEASE
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HEROES, CUSTOM BIKES AND EDUCATION

CORPORAL JOSEPH S. TREMBLAY, USMC, MEMORIAL SCHOLARSHIP FUND ESTABLISHED AT AMERICAN VETERANS AID FUND

Central Valley, New York –July 15, 2008: Gold Star Father, Lawrence Tremblay, Sr., Father of Cpl. Joseph S. Tremblay, USMC, killed in action Iraq, established education/scholarship fund in his hero son's name.

“Two percent of every bike we sell at CrossRoads Custom Rides goes directly into Joey’s Education/Scholarship Memorial Fund,” said Larry Tremblay, Gold Star Father/Owner. “Joey loved serving our country and being an United States Marine more than anything else. This is a very personal way for us to continue Joey’s commitment of service for others.”

Joseph was born on November 13, 1981 in Ridgewood, NJ to Lawrence Tremblay, Sr., and Tina Marie Remo.

He graduated in 1999 from Newburgh Free Academy and attended Orange County Community College. Joseph joined the Marine Corps just after graduation from the Academy in 1999 and completed a four-year tour. He remained in the Marines Reserve and signed up for active duty when the call went out for volunteers. During his tour of duty he served in Hawaii, Japan, and Australia.

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“It is with great humility and an even greater honor for the American Veterans Aid Fund that Lawrence Tremblay, Sr., Gold Star Father of Cpl. Joseph S. Tremblay, USMC, KIA-Iraq, has allowed us to pay tribute to his son and all fallen heroes through the establishment of our education/scholarship fund in his hero son's name,” said Greg Kelly, President American Veterans Aid Fund. “We encourage others to offer a similar program through their businesses to support this great community endeavor.”

For further information about CrossRoads Custom Rides contact them at:

www.crossroadscustomrides.com or Marine Tribute Bike at:

www.marinecorpstributebike.com

To support and make your direct contribution to:

The Corporal Joseph S. Tremblay, USMC Memorial Scholarship Fund, go to his

page at www.americanveteransaidfund.com follow the instructions using the

Description Code: JTMSF

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